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FIRST STEPS

We introduce our technology to you, presenting the financial and environmental benefits of food waste diversion as well as the overall Pilot Program structure. Once the project is approved, we support you every step of the way throughout the Program, and beyond.



2

PROMOTE PILOT

We provide supporting marketing materials to promote the Pilot Program on your social media channels and website.

We are always available to answer any questions you or your residents might have about the Program.



3

RESIDENT REGISTRATION

Residents register to participate in the Pilot Program. We provide a registration form template for use on your platforms.



4

SHIPPING & DISTRIBUTION

We ship your FoodCycler® products to a storage location of your choosing. You accept payment for the reserved FoodCyclers® and distribute support materials to participants (which we provide).



5

12-WEEK PILOT PROGRAM



PICKUP DAY

Residents pick up their FoodCycler® from the municipality.



PILOT DURATION

Residents track usage and diversion rates with tracking sheet provided by us over 12-week period.



END OF PILOT

Residents continue FoodCycling® - the unit is theirs to keep!



6

POST-PILOT SURVEY

Pilot participants answer a user experience survey prepared by us and which you administered via a provided weblink.

We are also available to administer the survey for you!



7

PRESENT SURVEY RESULTS

We present you the survey results in a summary report, with our recommendations. We will provide the summary report as both a presentation and a written document which you can keep for your records.



8

PARTNER WITH US

We partner with you to build the most cost-effective and environmentally responsible food waste management solution for your community, so you can meet diversion and sustainability goals, help your residents and extend the life of your landfill.

LET'S TALK >